

BADJI

NEWSLETTER

APRIL
2024

THIS EDITION

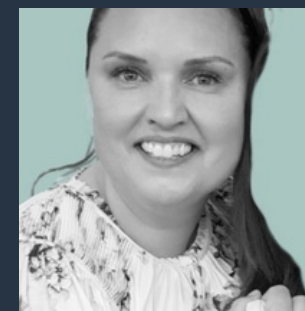
- Business Support Program Concierge message
- Guide to starting a business
- Blaklabel Dreaming Country to Couture
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- Reconciliation Day
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**ABORIGINAL AND TORRES
STRAIT ISLANDER BUSINESS
SUPPORT PROGRAM**



ACT
Government

Message from Julie Jenkins



BUSINESS SUPPORT CONCIERGE

"It was great to see another Black Coffee networking event hit the Canberra community this year. This is a great way to make valuable connections with Canberra's Indigenous, government and affiliate business networks. Well done Julie Okely (Badji participant) for taking the lead on this event.

The Badji team will be taking part in the ACT Government's Small Business Expo in May (page 7) and we can't wait to see what is on offer and make new connections to grow our network of resources to help any Aboriginal and Torres Strait Islander business in the community"

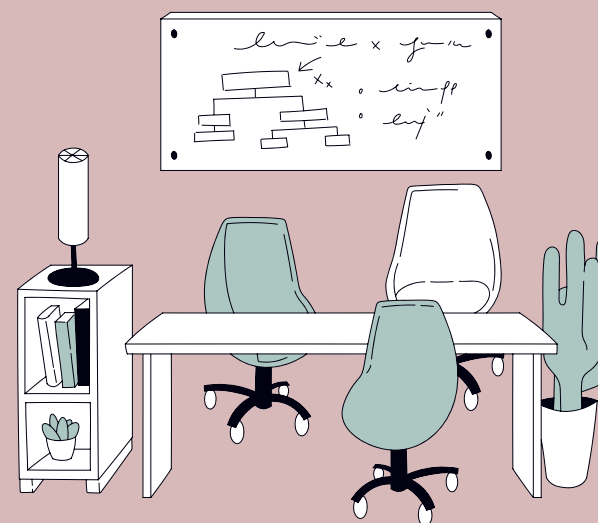
"We are an ACT majority-owned and managed Aboriginal and Torres Strait Islander company.

And we have a wealth of lived and learned experience to share with First Nations businesses"

COOLAMON
ADVISORS



Office Desk Space



We welcome all who would like to work from one of our spacious desks at our Woden office. You'll enjoy high speed Wi-Fi, phone and printer facilities, a great kitchen, and tea and coffee.

WHAT DO WE DO?

We're here to support Aboriginal and Torres Strait Islander Businesses and Entrepreneurs in the Canberra Region

- ✔ We help you with the qualifying documentation for Supply Nation registration.
- ✔ We find the specific Business Mentoring and Coaching services you need.
- ✔ We search available business grants that you could be eligible for.
- ✔ We find opportunities for you to study in an Accelerated Business Program.
- ✔ We can assist you to up-skill your business and IT skills.
- ✔ Our Business Support Concierge is here to guide you along the journey to business success.
- ✔ Bring your laptop to use a spacious desk in our Woden workspace with access to wi-fi, printer and phone facilities.
- ✔ We have resources to connect you with everything your business may need.
- ✔ We are available Monday to Friday 9am - 5pm

The Program was gifted the name "BADJI" by Ngunnawal Elder Caroline Hughes, meaning "Arise" in the Ngunnawal language.

Commissioned artwork by Yarrudhamarra Creations.

The BADJI Business Support Program is an initiative by the ACT Government for Aboriginal and Torres Strait Islander peoples in the ACT to grow their business and for entrepreneurs to start one up.

Get in touch with Julie, Business Support Concierge, to book your desk space and find out how we can help your business:

✉ julie@coolamonadvisors.com.au

☎ 02 6189 0770



To view or download previous Newsletters, and to subscribe, visit our website:

www.coolamonadvisors.com.au/badji-business-support-program

Guide to starting a business



The image shows a vertical list of three steps to start a business, each with an icon, a title, a description, and a downward arrow. Step 1: '1. Make key decisions' with an icon of a signpost, describing early decisions on licences, tax, and paperwork. Step 2: '2. Plan your business' with an icon of a smartphone and documents, describing planning the future. Step 3: '3. Help for your business' with an icon of two people shaking hands, describing finding resources for business advice, finance, and mental health.

1. Make key decisions
The decisions you make early on can affect many areas of your business, including the licences you need, how much tax you pay and the volume of paperwork required.

2. Plan your business
You've analysed your idea and yourself. Next you can plan your future and see how it all comes together.

3. Help for your business
Find resources to help you with your business, from general business advice to finance assistance and support for your mental health and wellbeing.

You may have a brilliant idea for a business, or you're a new start-up.

Is there a checklist you can work through?

To make sure you take care of each necessary step?

Yes.

www.business.gov.au

The first three steps are shown left.

Tap on the image and start today.

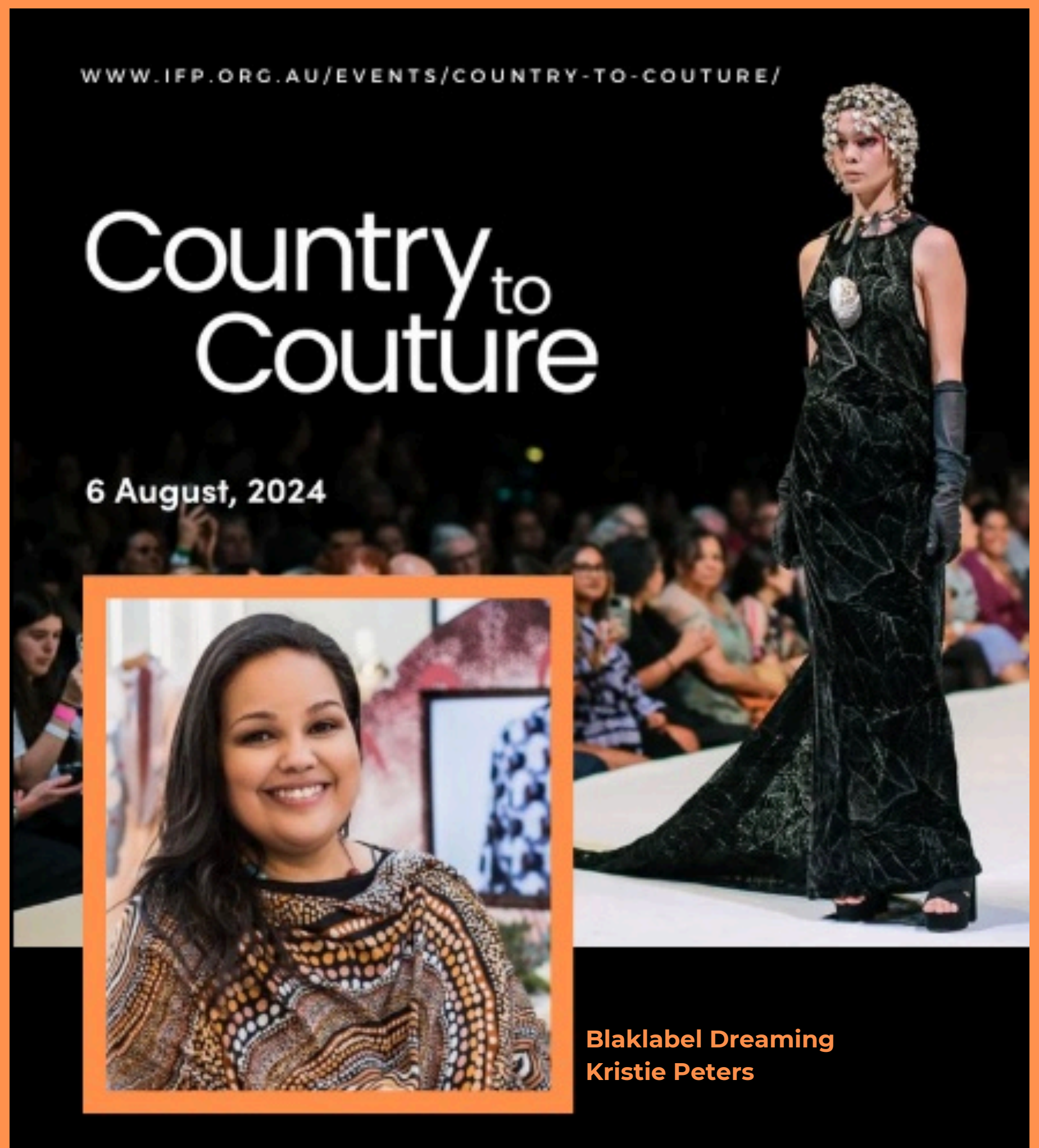
Exciting News Update

We are thrilled to announce that Badji participant Kristie Peters of Blaklabel Dreaming will be part of Country to Couture 2024!

Join the annual celebrations, where First Nations textile and fashion collide in a colourful showcase of wearable art.

This year the night will be packed with talent, with TWO different runway shows!

**Tuesday 6 August 2024
Darwin Convention Centre
Larrakia Country, NT**



The poster features the URL 'WWW.IFP.ORG.AU/EVENTS/COUNTRY-TO-COUTURE/' at the top. The main title 'Country to Couture' is in large white font. Below it, the date '6 August, 2024' is displayed. On the right, a model in a long, dark, patterned gown walks a runway. In the bottom left, there is an inset photo of Kristie Peters wearing a patterned garment. The bottom right corner contains the text 'Blaklabel Dreaming Kristie Peters'.

Tap on the image above to visit the Indigenous Fashion Projects website.



Julie Okely of All First Nations, a Badji participant, is the Coordinator for this Black Coffee Canberra region gathering. The first meeting was held at Industry Capability Network (ICN) offices 123/24 Lonsdale Street Braddon and attended by Business Support Program Concierge Julie Jenkins along with 33 local and interstate Indigenous business people who booked to attend, gather, connect and grow networks.

To catch the next one, visit the website:

www.blackcoffee.net.au/event/canberra-black-coffee/

Photos: Badji Concierge Julie Jenkins discusses a variety of business topics with those in attendance 28 February 2024.



Black Coffee





National Multicultural Festival

Badji Business Support Program Concierge Julie Jenkins and Coolamon team member Lisa Perez represented Badji in Civic Square on Saturday, the Festival's busiest day.

Our Badji team were one of 14 Indigenous enterprises showcased, with 10 of those being trading business stalls.

More than 170 cultures were represented by 300 performance groups, 270 stalls, 24 cultural showcases and performances on 8 stages in Australia's largest cultural diversity celebration.

We met many attendees and were able to increase awareness of the Program to the wider community.

At our stall we:

- provided information on the Badji program to the many people who approached us and enquired.
- answered a range of questions on how to start a business.
- were pleased to gain some new participants

Photos: Our consultant Lisa Perez chats with Madison Bartlett and Sebastian Kris. Madison is Māori from Ngāti Porou, currently the Canberra Raiders Winger and in the New Zealand Kiwi Ferns. Sebastian is from the Torres Strait - Mabuiag and Saibai Islands, currently the Canberra Raiders Centre and in the New Zealand Kiwis. 18 February 2024



Opportunities and Upcoming Events

Reconciliation Day 2024 Now More Than Ever

DETAILS

Come along to this event showcasing Aboriginal and Torres Strait Islander cultures, food, music and entertainment.

Connect with the variety of stallholders and community groups.



MONDAY, 27 MAY 2024
10AM - 3PM
COMMONWEALTH PARK,
CANBERRA ACT

DETAILS


Marketplace NAIDOC Week

First Nations communities, businesses, schools and local government will celebrate and recognise the history, culture and achievements of Aboriginal and Torres Strait Islander peoples.

Would you like to book a stall for your business at either the Northside or Southside Marketplace? Let us help you:

Get in touch with Julie, Business Support Concierge

 julie@coolamonadvisors.com.au

 02 6189 0770

7-14 JULY 2024
NORTHSIDE STALLS
SOUTHSIDE STALLS



**KEEP THE FIRE
BURNING!
BLAK, LOUD
AND PROUD**
7-14 JULY 2024

CBR WOMEN IN BUSINESS

DETAILS
&
BOOKINGS

A not for profit incorporated association supporting women in business in the Canberra region. We encourage our businesswomen to benefit from the support and development opportunities they offer.

Two of their upcoming event details are:



From Self-Sabotage to Success - Part 2 Overcoming Female-Specific Habits in the Workplace

16 May 2024, 5:30 pm – 8:00 pm.

A practical, engaging, and insightful evening facilitated by 2017 Canberra Women in Business Executive of the Year, Female Leadership Expert and entrepreneur Danielle Dal Cortivo.

Lunchtime Delight - Networking Lunch with Canberra Women in Business

30 May 2024, 12:00 pm – 2:00 pm.

Ostani Bar, Hotel Realm, 18 National Circuit, Barton ACT 2600, Australia.
Celebrate each woman's unique journey.



Irene Zhen



Dr Craig Davis



Hannah Hartgers



Hayley Maddox



Shashank Bokil



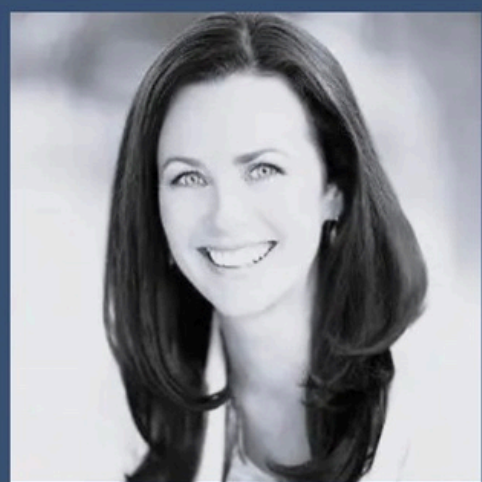
Rosanne Brand



Annabel Griffin



Petr Adamek



Renee Beerworth



Jarrod Deaton



Harold Dimpel



Kylie Burnett

DETAILS & BOOKINGS

SME Business Accelerator

20-21 MAY
2024

This 2-day intensive business accelerator, now in its 3rd year, is designed to challenge Canberra and the region's ambitious SMEs by growth and innovation experts to think differently and build upon their existing business skills and success to drive growth.

Experienced entrepreneurs, venture investors and past participants who have benefitted from the program will facilitate the workshop.

Their real life, actionable tips and tasks, will help participants evaluate and refine growth opportunities in their businesses and help them reach the next stage in their businesses journey.

Real life experiences from local successful entrepreneurs – how they did it, how they got there, what worked and what didn't.

Supported by:

Australian Government
Department of Industry,
Science and Resources **AusIndustry**

DETAILS & BOOKINGS

CBR Small Business Expo

- Connect with passionate Canberra business owners and the ACT and Australian Governments.
- Find support to help start, run and grow your business.
- Learn from industry leaders, experts and peers.
- Expand your network and business opportunities.

9 MAY 2024
10am - 4pm

Budawang Pavilion
EPIC CANBERRA



Accelerating Sustainable Business Practices in Canberra

REGISTER
HERE

WEDNESDAY
1 MAY 2024
1 – 4:30PM

Hosted by: Canberra Innovation Network & ACT Government
Environment, Planning & Sustainable Development

Optional networking event to follow
First Wednesday Connect (5-6:30pm)

University of Canberra, Ann Harding
Conference Centre, 24 University Dr,
Bruce ACT 2617

Explore how business, in collaboration with academia, government, and the wider community, can serve as a force for positive change, contributing to the sustainability of Canberra, Australia and the planet.

If this vision aligns with yours, we warmly invite you to participate in CBRIN's Business Sustainability Collaborative Innovation Lab (Collab Lab), where all will work on these themes together.



Small businesses face unique barriers to strengthen their cyber security as they have limited knowledge, time, staffing and resources to invest in cyber security.

The Small Business Cyber Resilience Service will provide free, tailored, person-to-person cyber security support for small businesses, including:

- support to small businesses impacted by a cyber incident.

Tap the image left to watch the online information session and then apply when you're ready.

Small Business Cyber Security Resilience Service



BUSINESS SUCCESS STORIES

We help navigate businesses through the transitions of change, so they feel more confident, optimistic and energised.

Details and bookings here:

Events - Realise Business

Realise Business specialise in growing businesses with their team of highly experienced advisors and coaches. They are a profit-for-member business. This means they don't pay profits or dividends to shareholders; profit made is reinvested to their community.

- Search their website to access the variety of up-to-date articles for business owners.
- They also run Online Digital solutions workshops. \$40 one off fee for unlimited workshop attendance. \$90 unlimited along with a personal advisor.

Make sure you look through their success stories - you may find how they could help you.



Help for your Social Enterprise in the Canberra Region

The Mill House Ventures supports social entrepreneurship in Canberra through programs, professional services, and a platform for innovation and collaboration.

Their team run a series of programs designed to provide through life support for social entrepreneurs in the Canberra region. No matter where you are on your social enterprise journey, these programs aim to guide you through trading for purpose and achieving social impact.

To discuss your venture and understand how The Mill House Ventures can help you accelerate impact, book a Social Enterprise Consult.

Tap here to visit Mill House Ventures



Is your Indigenous Tourism business newly formed? Then you may appreciate some guidance from tourism experts.

Or perhaps you've been established for some time? Then you may appreciate the opportunity for advice to handle some challenges and make good decisions.

Tap on the logo below to take you there.

Who will be delivering the mentoring?

The mentoring will be delivered by industry specialists who have:

- tourism industry knowledge and experience including understanding of local tourism opportunities
- experience working in a culturally appropriate and respectful manner with First Nations businesses and/or communities
- previous experience providing business advice and support (including mentoring) and/or owning and operating a business.

How will the mentoring be delivered?

It is a flexible program and the mentoring will be a mixture of face to face and online as preferred.

Mentees will have an initial, one-on-one meeting with their mentor to discuss the current state of their business, their goals and objectives and to agree on the duration and frequency of mentoring.



First Nations Tourism Mentoring Program